

INTRODUCING

MBA Entrance Coaching: Your Personalized Path to Success

“PLAN SMART. STUDY BETTER. SUCCEED FULLY”

Our MBA Entrance Examination Coaching is a personalized program designed to help students transform the way they approach entrance exam preparation. Our coaching focuses on teaching students how to treat their journey as a project—complete with planning, tracking, and managing their time and efforts effectively. Our one-on-one MBA Entrance Coaching is designed to equip you with the right strategy, mindset, and skills to crack competitive MBA entrance exams like CAT, XAT, MAT, GMAT, and others.

About Us

Our **Career Academy** is an extension of the **Center for Career and Life Design Counselling**. We believe in empowering young minds to approach learning holistically, ensuring that their journey aligns with their personal growth and future aspirations.

Led by **Prof. Dr. Somprakash Bandyopadhyay**, Former Professor of IIM Calcutta, IIT Kharagpur and IIT Bombay and a seasoned educator & mentor, our mission is to nurture students into confident, well-prepared individuals ready to conquer any challenge.

We focus on:

- **Customized Study Plan** – A personalized roadmap tailored to your strengths, weaknesses, and target B-schools.
- **Concept Mastery & Speed Enhancement** – Build strong fundamentals in Quantitative Aptitude, Logical Reasoning, Verbal Ability, and Data Interpretation while enhancing speed and accuracy.
- **Strategic Test-Taking Approach** – Learn time management, smart elimination techniques, and exam hacks to maximize your score.
- **Intensive Mock Test Analysis** – Practice with full-length simulated tests, followed by in-depth performance analysis to identify improvement areas.
- **One-on-One Doubt Resolution** – Get personalized attention to clear doubts and strengthen weak areas with targeted problem-solving sessions.
- **GD-PI & WAT Training** – Develop strong communication skills with exclusive training for Group Discussions (GD), Personal Interviews (PI), and Written Ability Tests (WAT) to ace the final selection rounds.
- **Mentorship from Expert** – Learn directly from eminent academic professional of international repute with deep experience in MBA test preparation.
- Our **individualized coaching approach** ensures that you are not just exam-ready but also **B-school ready**, empowering you to take charge of your MBA journey with confidence!

Program Format, Deliverables and Course Fee

- **Duration: 30 sessions (60 hours)** (spanning over 8 months) > 2 hrs. a day per week
- **Format:** In-person/one-to-one personalized classroom sessions
- **Topics at a glance:** Quantitative Ability, Verbal Ability, Data Interpretation & Logical Reasoning (DILR), and Examination Strategies.
- **Additional Incentive:** Participants will be a part of our part-time Internship program on “Marketing and Business Development” for a period of six months. They will receive a free-of-cost 60-hours

comprehensive certification training on “Marketing Fundamentals and Digital Marketing with AI: Concepts, Tools & Techniques” as a part of our Internship Program. Subsequently, they will be given hands-on training in developing and implementing marketing plans, identifying new business opportunities, and driving growth initiatives to expand market presence of our Center.

- **Course Fee: Rs 10,000/=** per month for a period of 8 months

Syllabus Overview

Quantitative Ability (QA)

- Arithmetic: Percentages, Ratios, Profit & Loss, Time-Speed-Distance.
- Algebra: Equations, Inequalities, Functions.
- Geometry & Mensuration: Circles, Triangles, Polygons, Solids.
- Number System: Factors, Remainders, LCM & HCF.
- Modern Math: Probability, Permutations & Combinations, Progressions.

Verbal Ability & Reading Comprehension (VARC)

- Grammar: Sentence Correction, Phrasing, Vocabulary.
- Reading Comprehension: Strategies for speed and accuracy.
- Verbal Logic: Para Jumbles, Odd-One-Out, Summary Writing.

Data Interpretation & Logical Reasoning (DILR)

- Data Interpretation: Tables, Pie Charts, Bar Graphs.
- Logical Reasoning: Puzzles, Arrangements, Blood Relations, Coding-Decoding.

Coaching on Exam Strategy

- Time Management and Prioritization.
- Making a day-wise study schedule
- Monitoring and Evaluating your progress
- Mock Test Analysis and Improvement Plans

Lesson Plan Timeline (Will be customized based on student’s requirement)

Phase 0: Assessment Session

Session	Topic	Activities
A	Time-Free Mock test CAT 2023	Take mock test without time constraints.
B	Evaluation and Assessment	Finalize Lesson Plan Timeline

Phase 1: Foundation Building (Sessions 1-10)

Focus: Basic concepts and familiarization.

Session	Topic	Activities
1	QA: Percentages, Ratios, Profit & Loss	Solved examples, practice sheets.
2	QA: Time, Speed, Distance, and Work	Word problems, shortcuts.
3	DILR: Introduction to Data Interpretation	Solving basic tables and pie charts.
4	VARC: Grammar Basics, Sentence Correction	Interactive quizzes.

Session	Topic	Activities
5	QA: Number System Basics	Prime numbers, factors, and remainders.
6	DILR: Simple Puzzles & Arrangements	Logical sequences.
7	VARC: Reading Comprehension (Short Passages)	Strategies for accuracy.
6	QA: Algebra Basics (Linear Equations, Inequalities)	Solving equations.
9	DILR: Bar Graphs and Line Graphs	Practice sets.
10	Exam Strategy: Time Management Techniques	Mock test examples.

Phase 2: Intermediate Skill Development (Sessions 10-20)

Focus: Application and speed building.

Session	Topic	Activities
11	QA: Geometry (Triangles, Circles)	Diagram-based problems.
12	DILR: Advanced Puzzles (Seating Arrangements)	Practice sets.
13	VARC: Para Jumbles, Odd-One-Out	Group activities.
14	QA: Mensuration (Areas, Volumes)	Visual problem-solving.
15	DILR: Combination Data (Mixed Graphs)	Multi-source problems.
16	QA: Probability & P&C Basics	Real-life applications.
17	VARC: Summary Writing	Peer reviews and corrections.
18	QA: Advanced Algebra (Functions)	Complex problem-solving.
19	DILR: Games and Tournaments	Logical challenges.
20	Exam Strategy: Mock Test 1 & Analysis	Feedback on performance.

Phase 3: Advanced Practice and Optimization (Sessions 21-30)

Focus: Mock tests and refining strategy.

Session	Topic	Activities
21	QA: Revision of Arithmetic & Geometry	Timed quizzes.
22	VARC: Advanced Reading Comprehension	Long passages.
23	DILR: Revision and Advanced Sets	Practice tough sets.
24	QA: Full-length Problem Solving	Mixed topics.
25	VARC: Mock Test on VARC	Time-bound.
26	QA & DILR: Mock Test	Analysis post-test.
27	Exam Strategy: Prioritization Techniques	In-class exercises.
28	Full-Length Mock Test (All Sections)	Timed test.
29-30	Final Feedback and Q&A Session	Addressing concerns.

Additional Notes

- Homework:** Assign daily practice questions after every session.
- Doubt Clearing:** Dedicate 30 minutes at the start of every session for queries.
- Progress Tracking:** Use analytics to identify areas of improvement for each student.